

**IMPERIAL VALLEY COLLEGE
2004-2007 GOALS AND OBJECTIVES**

Developed at the Visioning Task Force Meetings
Held on February 10 and 12, 2004

GOAL “A” SCIENCE & TECHNOLOGY BUILDING

Create a modern comprehensive Science and Technology Center.

- Complete a Facility Needs Assessment during Spring 2004.
- Conduct a Community Survey to determine support level for a General Obligation Bond issue during Spring 2004.
- Board decision on a General Obligation Bond during Spring 2004.
- When General Obligation Bond issue is decided, campaign will take place in May-October 2004 for the November 2004 election.
- Develop and release a Request for Proposals (RFP) to secure the most qualified architectural/engineering/building contractor firms to design and construct the building.
- The construction of the Center will start during 2005-2006.
- Staffing and operation of programs and services will begin during 2006-2007.

GOAL “B” DISTANCE LEARNING

Develop a Distance Learning Center that provides faculty and curriculum development for online, interactive TV and hybrid courses to reach students whose access are hindered by factors such as distance, disability, scheduling, preference of learning style, etc.

GOAL “C” EXPAND DISCIPLINE & INSTRUCTIONAL PROGRAMS

IVC will respond to community needs that address our evolving economic diversification.

- Four new programs will be developed by Fall 2005.
- Tie in with Labor Unions to provide vocational training.
- Develop collaboration with high schools regarding vocational education.
- Development and expansion of continuing/non-credit education.
- Work with Imperial County, cities, and Imperial County Office of Education to develop a public/government channel for Imperial County.
- Address public perception gap.

GOAL “D” FACILITY PLAN

Develop a long-term facility plan.

- Complete a ten-year enrollment forecast and maintenance survey during 2003-2004.
- Complete facility modernization survey especially for Science/Technology during 2003-2004.
- Determine Long Range Plan funding alternatives and secure funding for Science/Technology Building during 2004-2005.
- Merge Long Range Plan with College Master Plan during 2004-2005.
- Complete Long Range Comprehensive Financial Plan during 2004-2005.
- Market the Facility Plan to the community with town hall meetings and a published annual report.

GOAL “E” CLASS SCHEDULING

Develop, implement and manage six day per week balanced class schedule applicable district-wide to meet the needs of our community.

- Use external instructional sites throughout Imperial County.
- Develop and implement a Fast Track weekend college.
- Expand Math and English course offerings based on demand.
- Provide lead-time for counselors’ input to affect class scheduling to facilitate completion of program.
- Examine attrition and provide more accurate placement and retention strategies.

GOAL “F” GIVE IMPERIAL COUNTY RESIDENTS REGISTRATION PRIORITY AND INCREASE INTERNAL EFFECTIVENESS

Give Imperial County high school graduates “primary” and residents “secondary” priority at the entry freshmen level. For those who are ready for college level courses, a full-time program is offered to graduate in two years, or four to six semesters depending on major preparation requirements.

- Develop the program in 2004-2005.
- Offer a Fast Track Pilot Program during Fall 2004.
- In conjunction with the Fast Track Pilot Program, publicize the fact that priority is given to County high school graduates and residents.
- Engage Banner to validate enrollment during Spring 2005.
- Review and revise registration priority annually in the Spring.
- Implement Web Admission Registration during Spring 2005.
- Survey student demands for technology accessibility, classes and schedules.
- Survey current and prospective students biannually beginning 2004-2005 to determine the needs for a six-day week balanced schedule (8:00 A.M. to 10:00 P.M. – including Distance Learning: Online and Interactive TV)

GOAL “G” RECRUITMENT AND COMMUNITY RELATIONSHIP

Implement community involvement by IVC.

- Survey faculty about their community involvement during Spring 2004.
- Give faculty credit for participation on community committees/organizations.
- Administration should deal with transportation issues.
- Administration should address P-16.
- Develop with SDSU cooperation and joint programs.
- The Public Relations Plan should address misperceptions in the community.
- Develop a student mentor program for elementary schools.
- Expand the work experience program.
- Develop a District-wide alumni association.
- Institute an alumni publication.