

IMPERIAL VALLEY COLLEGE
EI Centro Focus Group Easel Notes
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How many have attended IVC?

Six

Video

Lab is outdated.

IVC's Linkage to Total District

Community needs to be more involved with IVC – develop a strong relationship with the community

Role of IVC

Jobs and transfers to colleges and universities
College needs to go to the community

Relationship with IVC and your community

College uses local school facilities for classes

Changes in your community

EI Centro is becoming a bedroom community of San Diego
New audience
New housing developments

Reputation of IVC in your community

Difficulty getting classes
Quality of instruction is good
Students have difficulty transferring to a college or university in two years

How has IVC contributed to your community?

Disabled Students Program

What does IVC do for your community?

Transportation

Implement a Saturday schedule
Showcase IVC through an open house

General Impressions

Have classes for senior citizens
Provide transportation
Need to be publicized
Go to churches/community centers

Would you recommend IVC?

Yes

Changes for IVC

Add more classes
Expand nursing program

Slogan

Agree

Most critical factor to attend or not attend IVC

Financial difficulties
Lack of Classes

Strengths

Preschool
Training in child care

Weaknesses

Outdated Science Lab
Shortage of classes

Future of IVC

Survey those purchasing new homes
Provide intensive English courses
Teachers should take courses to become better teachers

Online at IVC

Agree

Economic Development

Well-educated work force

Training Programs

Ask community
More vocational classes with certificates
Cosmetology
Air Conditioning
Landscaping
Banker

IVC's co- and extra-curricular activities

Basketball

Arts/Sports Programs IVC should offer

Programs should go off campus

How has IVC affected your lifestyle?

Educated family members

Experience and impressions in working with IVC?

Positive

More affordable

Changes for IVC

Image

Can't get classes

Can't get there

Temporary 500 buildings

Best facility at IVC

Auditorium

Gym

Planetarium

Swimming Pool

Worst Facility at IVC

Science building

500 buildings

How did you hear about IVC's programs, services, and registration dates?

Catalogs

Mail

TV

Radio

How do you receive regular info on IVC?

Web

Alumni publication

How would like to receive info about IVC?

Student speakers should go to elementary schools, high schools, and service clubs

Conclusion

Main source of information

Better preparation of studies

Communication with public regarding catalogs