

**EL CENTRO NOTES
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**HOST: JOHN HUNT
FACILITATOR: JAMES PATERSON
RECORDER: MARION BOENHEIM**

- VIDEO
Survey of students stated they are interested in a 4-year college, but few transfer
DISAGREEMENTS:
Don't repeat scenes (i.e. gym scene)
Need more dialogue/participation from others in video – reflect more diversity
- LOW TRANSFER RATE TO 4-YR INSTITUTES
Some data may not be accurately recorded if other colleges/universities are involved
Where does IVC rank relative to other Community Colleges in San Diego/Imperial area (re: transfer rate)?
IVC = 5th in “small” Community Colleges category
- RELATIONSHIP BETTER BETWEEN IVC AND THE COUNTY
- IVC RANKS 4 OUT OF 10 (BEST)
- IVC NOT ADEQUATE REGARDING TRANSFER RATES
- ACCESSIBILITY – AVAILABILITY OF CLASSES
IVC is over crowded.
Mexicali students take classroom space.
Difficult to get out in two years.

- PROBLEMS WITH TAKING A FULL LOAD – 12 UNITS
FRESHMAN YEAR
Parents = tax payers for local community colleges
- IVC HAS CHANGED A LOT – OUTSIDERS TAKE
PRECEDENCE OVER COMMUNITY
- FEW HIGH SCHOOL STUDENTS PLAN NOT GOING TO IVC
- NEED BUSINESS SKILLS DEVELOPMENT COURSES AT
IVC (Flexibility in courses)
- COUNSELING
Articulation between Brawley High School and IVC regarding
some programs have been positive (i.e. child care).
Nursing program = positive
- HAS A NEEDS ASSESSMENT BEEN MADE / PROVIDED
REGARDING PROGRAMS/COURSES NEEDED
(VOCATIONAL, ETC)?
Answer = NO over 5 years, the University of Mexicali Baja has
responded instead.
- IVC NEEDS TO BE MORE INVOLVED IN BUSINESS
COMMUNITY, SUCH AS WITH THE CHAMBERS OF
COMMERCE (i.e. Business members & City Councils).
- NEED FOR CONSTRUCTION – SUB-CONTRACTING SKILLS
- DIFFICULTY IN FINDING TRADESMEN IN IMPERIAL
VALLEY
- LACK OF QUALIFIED PEOPLE IN EARLY CHILDHOOD
EDUCATION (“No Child Left Behind...”).

- NEED TO ANTICIPATE DEMANDS / TRENDS
 I.E. Need for electronics
 Unemployment in multiple areas
 Building boom (75,000 homes)
 Doubling of population
- IS IVC LOOKING AT CERTIFICATE PROGRAMS FOR TRADES?
 Computer Drafting
- WHAT % OF NURSING STUDENTS LIVES IN A DIFFERENT AREA THAN IMPERIAL VALLEY?
- IVC LOGO: “WHERE SUCCESS BEGINS”
 IVC is one link only, one part:
 What is one’s definition of success?
 Doesn’t hit the point – considering the length of time to get through IVC.
 Classes are not available (general education for transfer).
 Instructors have not been negatively criticized often.
 2 – year Fast Track needed.
- NEED TO CREATE JOBS FOR THOSE WITH DEGREES AND RETAIN THOSE SKILLED / KNOWLEDGE INDIRECTLY.
- FOCUS ON TRADES / CERTIFICATE PROGRAMS FOR NON-DEGREE STUDENTS.
- NEED MORE HIGH-END PAYING JOBS FOR RETENTION.
- CA BUDGET ISSUES MAY IMPACT IMPERIAL VALLEY PARENTS’ ABILITY TO SEND STUDENTS ELSEWHERE.

- JR. COLLEGES = KNOWN FOR GENERAL EDUCATION / BASIC REQUIREMENTS AND ELECTIVES.
- VOCATIONAL: SHORTAGE OF ALL TRADES.
- LOOK AT ALL SERVICES AND OCCUPATIONS (i.e. Health Communication Leadership).
- NEW APPLICABLE LEARNING “TO SEE CHALLENGES WITH DIFFERENT PERSPECTIVES” MORE PROGRESSIVE / CREATIVE IN THINKING.
- IVC, FOR EXAMPLE, CAN INTEGRATE MORE TECHNOLOGY IN TEACHING / LEARNING PLUS LINK THESE TO REALITY OF WORKING WORLD.
- FEW INDIVIDUALS HERE ARE QUALIFIED TO MEET OVERALL TECHNICAL NEEDS.
- HEALTH FIELD NEEDS PEOPLE PREPARED WITH ADEQUATE BENCHMARKS.
- ECE / DEV. HAS AN ACTIVE ADVISORY BOARD. THIS IS VERY POSITIVE.
- IVC HAS SOME ADVISORY COMMITTEES, WHICH MAY LACK CERTAIN TYPES OF MEMBERSHIP.
- INTEREST IN DISTANCE EDUCATION?
 - 1 On-line = OK
 - 1 On-line was unsuccessful (few students and little continuity). Problem with firewall.
 - Masters’ Program on Interactive TV: lecture was OK but interaction was not.

May be preferable to a lower level.

Borderlink Class – not successful Distance Education / On-line effectiveness may depend on maturity / self-discipline.

Distinction between Distance Education and On-line = unclear.

Difficult to compare. Correspondence?

65% of IVC students surveyed have access to computers.

- **ATHLETICS:**

Collaborate with high schools about sports (volleyball) and better use of facilities.

Recruit local children to play on IVC's campus.

Tap IVC swimming pool – year round swim team.

Schools without pools – expose to college and community.

- **GYM**

Use more.

Hold camps for High School (as they do for middle schools).

- **ARTS:**

Lack of knowledge in community about the arts.

Combine communications department with Performing Arts.

Dance = good

- **HAVE REUNIONS ON WEEKENDS.**

- **FACILITIES:**

Buildings and grounds = well maintained.

State-of-the-art Child Development facility.

College Center needs to be expanded.

- **HAVE COMMUNITY USE IVC ON THE WEEKENDS.**

- **COST CONSIDERATIONS**

Visibility / good will

- MAKE BUILDING DESIGNATIONS FRIENDLIER VERSUS #'S USED.
- BENCHES = OK
- WELCOMING ENVIRONMENT NEEDED.
- HOW CAN IVC BETTER COMMUNICATE WITH THE COMMUNITY?
Participate in service clubs.
2 – year Fast Track program.
IVC should go to the community rather than vice-versa.
- CONTACT CHAMBER REGARDING EVENTS PUBLICITY.
- USE CABLE TV SYSTEM
Partnering with High Schools
- PROMOTE MORE COMMUNITY ACTIVITIES (i.e. July 4th).
- OPEN UP FACILITIES.
- BRING IN ALUMNI / FACULTY
Serve as speakers / experts
- FACULTY SHOULD PARTICIPATE IN THE COMMUNITY