

Imperial Notes
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- Video
 - Role: Provides classes here instead of San Diego
 - Classes are not provided for those who have a degree
 - Need fire tech classes
 - Need child care classes in Spanish
 - There's a perception that IVC is an extension of high school
- IVC link to community
 - IVC gives students the opportunity to continue after high school so they will continue into a university.
 - IVC was seen as if students didn't make it to other universities.
 - Nursing program is getting better.
 - Changes in perception: People need to see value of people within the community.
 - Students don't want to stay in the valley.
- Focus
 - More online classes: Benefit those who can work at their own pace.
 - Doesn't offer classes for full-load
 - Transportation/Bus transit
 - Classes: Not enough offered; student is waiting for a geography class.
 - Concurrent enrollment: Negativity among high school students who may attend IVC.
 - Bigger parking lot
 - Perception of students already enrolled: Take classes in order to get financial aid.
 - Fire tech classes: Offer them on other days MWF and TTH at different times. Online classes would help for fire tech and more advanced fire tech classes so they won't have to commute to SD and Riverside.
 - Work more closely with employer, community, and support.
 - Have instructors meet at employer's work site (roaming teachers).
 - RDA or dental hygienist classes offered at IVC.
 - IVC is waiting for students instead of recruiting students.
 - Best nursing program.
 - Promote IVC.
 - Program should be articulated with a 4 yr. university.
 - Parking stickers should be hung on rear-view mirrors.
- Reputation
 - It's a Mexicali school.

IVC gives preference to Mexicali students over Imperial Valley residents.
Are they paying for out-of-state tuition?

High school counselors encourage students not to attend IVC.

Make IVC the leading institution

IVC should encourage high school to attend IVC

Student load is not heavy, counselors should encourage full schedules

Dormitories, they will be away from home

- Distance issues
 - Extended campus in Imperial
 - IVC is a good place to start but few transfer, only 300 per year. What happens to the other 6,700 students?
 - IVC should incorporate football and wrestling
- Art, Music, Orchestra
 - Van Decker has done well in music
 - Art gallery has monthly showings
- Slogan (Where Success Begins)
 - Like slogan, make it a reality
- Critical Factor
 - Parents pay for tuition
 - Plan to get out in two years
 - Environment at IVC is laid back
 - Security: Video cameras and larger day care
 - Crowded DSPS...Need more room
 - Books: If you have 100 seats there should be 100 books
- Strengths
 - Fantastic nursing program
 - Quality of classes and students
 - Competition i.e. math competition
 - Fills the need, availability classes at extended campuses and high schools.
- Weaknesses
 - Entrance into IVC
- Future
 - Nursing has it's own building
 - Please make own for fire tech and police
 - Coordinated curriculum with four-year school with SDSU
 - More pre-educational classes
 - Sequence courses with times
 - Radio station.
 - More English classes
 - More fun classes
 - Food for students is expensive, better nutritional menu
 - Community college has outgrown itself
 - Science dept. is outdated
 - Livelihood – Nursing
 - Impacted ESL programs

- Experience Working with IVC
 - Used DSPS lab tutoring
- Facility – Rose Garden
 - Gym Weight room
 - Pool
 - Welding
 - Worst – Science labs
- Communication
 - Registration – register at extended campus
 - Phone registration
- Current information
 - Word of mouth
 - Call IVC
 - Centralized web page
- Team mascot – undergoing change