**Academic Program Evaluation – BUSINESS ADMINISTRATION**

**Division – EWD**

**Department - Business**

**Business Courses**



**PROGRAM COMPLETION**

|  |  |
| --- | --- |
| Number of certificates completed  Between Fall 2009 and Spring 2012 | Number of Associate Degrees Completed  Between Fall 2009 and Spring 2012 |
| n/a | 90 |

**BUSINESS ADMINISTRATION COURSES - A.S.**

**A.S. DEGREE:** Required Courses: BUS 126, 210, 220, ECON 101, 102

Acceptable Courses: BUS 230, 260, CIS 101, 108, MATH 119, 122, 140, 150, 170, 190, 192

**BUSINESS ADMINISTRATION – ENROLLMENT, FILL RATES & WAIT LISTS**

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**BUSINESS ADMINISTRATION – PRODUCTIVITY (FTES/FTEF)**

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**BUSINESS ADMINISTRATION – COMPLETION & SUCCESS RATES**



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| --- |
| **Recent Enrollment Demand:** High \_\_\_\_\_X\_\_\_\_ Medium \_\_\_\_\_\_\_\_\_ Low \_\_\_\_\_\_\_\_\_\_\_ |
| **Projection for Future Demand :** Growing \_\_\_\_\_\_\_\_\_ Stable \_\_\_X\_\_\_\_\_\_\_\_ Declining \_\_\_\_\_\_\_\_\_\_\_\_ |
| **Opportunity Analysis:** (Successes, new curriculum development, alternative delivery mechanisms, interdisciplinary strategies, etc.)  This is one of the majors for which there is an AS-T. Beginning in 2014 the new AS-T for Business Administration will go into effect. Fortunately, there are no major changes necessary. |
| **Summary of Program “Health” Evaluation:** (Including consideration of size, score, productivity and quality of outcomes)  The program is healthy. The major is the second most popular transfer major on campus. 90 degrees were awarded in the period between Fall 2009 and Spring 2012. The Institutional Researcher also prepared data that shows the success rates and retention rates since Fall 2007 have been consistent. Enrollment dipped in the Spring of 2010 with the implementation of a new prerequisite for Economics, but fill rates remain high (average in required classes is 85%). Completion and success rates have moved up and down within a fairly steady range for the past three years; Average completion rate in the required classes is 82.4%, while the average success rate has been 61.5%. With the future implementation of the Imperial Valley University Partnership Program, enrollment is expected to increase. |

**Student Learning Outcomes and Program Learning Outcomes**

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Course | units | # SLOs Identified | Spring 2012 | Fall 2012 | Spring 2013 | Fall 2013 | Spring 2014 | Fall 2014 | Spring 2015 | Fall 2015 | Spring 2016 |
| BUS 126 | 3 | 3 | 1 | 2 |  |  |  |  |  |  |  |
| BUS 210 | 4 | 4 | 1,2,3 | 1 |  |  |  |  |  |  |  |
| BUS 220 | 4 | 4 | 3 | 1 |  |  |  |  |  |  |  |
| BUS 260 | 3 | 3 |  | 4 |  |  |  |  |  |  |  |
| ECON 101 | 3 | 3 | 2 | 3 |  |  |  |  |  |  |  |
| ECON 102 | 3 | 3 | 2 | 3 |  |  |  |  |  |  |  |

Student Learning Outcomes Assessment:

All SLO’s in the program have been assessed at least once. The department continues to monitor, assess and update SLO’s as necessary.

Program Learning Outcomes Assessment:

The PLO’s for the Business Administration program were written with good intentions, but for a number of reasons proved to be less useful than we had hoped. Therefore, in Fall 2012, the Department rewrote all Program Learning Outcomes and will begin assessing these new outcomes with the Spring 2013 semester.

Future Goals of Program

Our goal for the program is to allow it to continue to grow and prosper.

Resource requests from annual program review

1. This program like all the programs in the Business Department needs full-time secretarial support. The recent 50% cut in secretarial services it is creating additional difficulties for the program. Without proper staff support it is even harder for the program to grow and prosper.