

**IMPERIAL VALLEY COLLEGE DISTRICT
REVIEW OF CAREER TECHNICAL EDUCATION TRAINING PROGRAMS
2019**

BUSINESS MANAGEMENT

I. Program Description

The Business Management program provides students with education and training needed for entry level supervisory and management positions in areas such as government, retail, banking, and hospitality. These positions require students who are mature, adaptable, analytical, and who have good organizational and communication skills. Students who intend to pursue a four-year business degree should follow the Business Administration major.

A. Degree
Associate in Science, Business Management

B. Certificate
Certificated of Achievement, Business Management

II. Career Opportunities

- Administrative Services Managers
- Chief Executives
- Construction Managers
- Cost Estimators
- General and Operations Managers
- Management Analysts
- Managers, All Other
- Sales Managers
- Social and Community Service Managers
- Transp., Storage, and Distribution Managers

III. Labor Market Demand

The Business Management program at Imperial Valley College meets a documented labor market demand. Employment trends for this field are derived from a variety of sources. These are listed below:

A. Employment Trends (Employment Development Department):

Occupation	TOP Code	SOC Code	Average Job Openings per Year
Food Service Managers	0506.00	119051	10
Construction Managers	0506.00	119021	9
Frist-Line Supervisors of Farming, Fishing, and Forestry Workers	0506.00	45-1011	8
Administrative Services Managers	0506.00	113011	4
Transportation, Storage, and Distribution Managers	0506.00	113071	2
		Total	33*

*Center of Excellence Imperial County Regional Labor Market Assessment 2016

IV. Other Regional Programs

There are no other similar training programs in Imperial Valley.

V. Employment (Perkins Core Indicator)

Job Placement
2016-2017
90%

VI. Completions/Success

	Degrees		Certificates	
	2017-2018	2018-2019	2017-2018	2018-2019
Business Management	11	12	4	5

VII. Program Evaluation (to be completed by EWD office)

Business Management Program meets the requirements stipulated under the California Education Code, Division 7, Part 48, Chapter 1, Article 1, Section 78016.