

**IMPERIAL VALLEY COLLEGE DISTRICT
REVIEW OF CAREER EDUCATION TRAINING PROGRAMS
2019**

AGRICULTURE BUSINESS MANAGEMENT

I. Program Description

The Agriculture Business Management major is the application of business concepts and economic principles involved in the organization, operation, and management of agricultural enterprises. Careers may include the management and operations of farms; management of firms that supply or service farm related operations; and management of industries engaged in processing, marketing, distribution, and sales of farm products.

A. Certificate

Certificated of Achievement, Agricultural Business Management

II. Career Opportunities

- Accountant
- Business Manager
- Farm Management/Operations
- Farm and Ranch Manager
- Appraiser
- Retail Sales
- Farm/State Sales
- Farmland Portfolio Analysis

III. Labor Market Demand

The Agricultural Business for Transfer program at Imperial Valley College meets a documented labor market demand. Employment trends for this field are derived from a variety of sources. These are listed below:

A. Employment Trends (Employment Development Department):

Occupation	TOP Code	SOC Code	Average Job Openings per Year
Farmers, Ranchers, and Other Agricultural Managers	0112.00	119013	30*

*Center of Excellence Imperial County Regional Labor Market Assessment 2016

IV. Other Regional Programs

There are no other similar training programs in Imperial Valley.

V. Employment (Perkins Core Indicator)

Job Placement
2016-2017
Small Sample Size/Data not available

VI. Completion/Success

	Certificates	
	2017-2018	2018-2019
Agriculture Business Management	0	1

VII. Program Evaluation (to be completed by EWD office)

The low number of certificate awards is attributed to the parallel Agriculture Business for transfer option which requires the same Agriculture courses as the certificate option. Students are pursuing the degree option. Maintaining the certificate program offers another option for students without impacting course offerings. Agricultural Business Management Program meets the requirements stipulated under the California Education Code, Division 7, Part 48, Chapter 1, Article 1, Section 78016.