SPOL Assessment Basics: Measures & Rubrics

Edit This Measure

Outcome Name:
2. Gen Ed - Civic Engagement

Outcome Description:
Through the General Education requirements within the Associate in Arts degree, the student will understand and exhibit civic engagement and social responsibility.

Measure Title: **ERP ID:**
2.2. Section Exam - 18th Century European Art

Measure Description:
Measured by standardized questions given in exam at the conclusion 18th century European art.

Adding & Editing Measures

1. On the **Measure Edit** page, enter:
   - **Measure Title** (include Measure Number)
   - **Measure Description** – the activity students or other stakeholders will engage in to provide you with data
   - **Outcome Operational Status** – the stage of the assessment cycle that you're in for this outcome

Measure Details   **Back**

2.2. Section Exam - 18th Century European Art   **Measure Effectiveness**
Measured by standardized questions given in exam at the conclusion of section on 18th century European art.

95%

View Reports
Add to ScoreCards

--- Projected   --- Actual   View Actual Results

Measure Details   Add Measure   Delete Measure   Edit Measure ▶

Projected Score: 80%   **Actual Score:** 76%   **Weighted Score:** 95%   **Planning Year:** 2010-2011

Planning Years   **Start Date**   **End Date**   Edit Planning Years ▶
○ 2010-2011 (Current)   7/1/2010   6/30/2011

Measure Types   Edit ▶   **Stakeholders**   Edit ▶
* Direct - Chapter Exam   There are no Stakeholders to display
                                                         Click here to add a Stakeholder

Rubrics   Add Rubric ✚
⊞ **2.2.1. Section Exam - 18th Century European Art**   ●●●●●●●●●●●●●●●●●●   95 %   View ▶
   Rubric Type: Benchmark   **Rubric Result Type:** Quantitative Analysis
   Standardized questions given in exam at the conclusion of section on 18th century European art.

2. Upon <save>, you'll navigate to the **Measure Details** page. Click <Edit Measure> if you need to go back to the edit page.

3. Click <Edit> on the **Measure Types** title bar to select the direct or indirect measure type that best describes this measure.
   - Each outcome should have at least one **direct measure**.

4. Click <Edit> on the **Stakeholders** title bar to select the groups addressed by the measure, such as students, faculty, donors, etc.

5. Click <Add **Rubric**> to create the rubric(s) for this measure.
   - Rubrics can represent the *grading instrument* used for this activity
   - Rubrics create the *data entry template* for outcomes data

Adding Rubrics

6. On the **Rubric Edit** page, enter:
   - **Rubric Title** – the title should be descriptive so that it can be selected from among other rubrics; include a Rubric Number
   - **Rubric Description** – description of the grading or measurement instrument

Create a New Rubric

Rubric Title: **ERP ID:** Create On Save   **Data Type:** ← 7
2.2.1. Section Exam - 18th Century European Art   Class Average

Rubric Type: **Rubric Result Type:** ← 8   **Planning Year:**
Benchmark   Quantitative Analysis   2010-2011
         ← 10

Rubric Description:
Standardized questions given in exam at the conclusion of section on 18th century European art.

Projected Results: 80   % ← 9

7. Select the **Data Type** – you can enter data by class average or scores for individual students.

8. Select the **Rubric Result Type** – "Quantitative" will allow you to enter numeric scores; "Qualitative" will allow you to enter narrative results.

9. If you selected "Quantitative" for your Rubric Result Type, you will be given a field to enter your **Projected Results** as a percentage.

10. Select the **Rubric Type**:

    - **Benchmark Rubric** – allows you to enter a single score for the assessment, entered as a percentage

    - **Questionnaire Rubric** – allows you to enter scores on multiple elements; each is entered as a percentage

    - **Matrix Rubric** – allows you to enter Likert-scale scores on multiple elements; each element has a Likert scale, which translates the Likert score into a percentage score

11. If you select **Benchmark** (and have also selected Quantitative), you need only enter the **Projected Results**.

12. If you select **Questionnaire**, you must enter:

    - **Projected Results** – for the overall assessment (see #11)

    - **Number of Questions** – enter a whole number; you will be given that many fields to enter your questions or grading elements

13. Enter each **question** or grading element.

14. If you select **Matrix**, you must enter:

    - **Projected Results** – for the overall assessment (see #11)

    - **Number of Questions** – enter a whole number; SPOL will provide that many fields to enter your questions or grading elements (see #12)

15. Enter each **question** or grading element (see #13).

16. To add the **Finer Scale** (aka Likert scale), click <Add Matrix> to add a single scoring level. Continue to click <Add Matrix> to add more scoring levels.

17. Enter the details of the finer scale:

    - Describe a **grading standard** for each level (with 1 being the lowest and 5 being the highest)

    - Enter the **percentage** for each scoring level, with 100% being the highest