Communication Skills • Critical Thinking Skills • Personal Responsibility • Information Literacy • Global Awareness

1959 50 YEARS 2009

Imperial Community College District

State of Imperial Valley College 2008-2009

Moving Forward Together

Imperial Valley College

August 21, 2009

Agenda

- Unique Contribution to the Imperial Valley
- Appreciation for a Difficult Summer
- Review of Goals and Progress Against Goals
- 2009-10 Goals
- Organizational Changes
- Enrollment Trends
- Top Issue Facing IVC

IVC Has a Unique Contribution to the Imperial Valley

- 2009 – 2021 IVC will have a $4.7 billion economic impact on the Imperial Valley
- Average Annual impact will be $368.3 million
- One of five largest economic engines of the Imperial Valley
- One in every 8 jobs in the Imperial Valley have a connection back to IVC
- Graduates earn more than $8,100 per year more than HS Graduates

We have this Economic Impact Because of YOU!

- The faculty and staff change and make lives, make dreams possible by filling our students with the tools that will lead to life's' success.
- You make the difference that creates success in the Imperial Valley.
- The Imperial Valley thanks you for creating an educational experience for students that is simply outstanding.

A Particular Thank You for a Difficult but Wonderful Summer

- Rick Webster, Gina Madrid, Mary Carter and the Facilities and Parking Crews for Guiding Us through the many changes caused while the campus is under construction
- Frank Rapp and the faculty who broke new ground in our very successful Summer Success Institute
- Lianna Zhao, Rick Castrapel, Jim Fisher, Daniel Gibson, Jane Higginson, Kevin Marty, Pat Pauley, Frances Beope, Carol Lee, and Kristen Gomez – for taking the lead in developing a grant for a Clean Energy Advanced Technology Center

A Particular Thank You for a Difficult but Wonderful Summer

- Mike Nicholas, Roseanna Lugo, Omar Ramos, John Abarca and Bill Gay who have worked tirelessly to bring a new image to IVC through the new Communications Department. Our logo, community and campus newsletters, Measure L Reports are creating a new image.
- Gonzalo Huerta, Dawn Chun, Efrain Silva, Taylor Ruhl, Tina Aguirre, Marilyn Boyle, Martha Garcia for creating the new Grants Administration and Coordination Department and leading the development and reception of grants that should add several million dollars to IVC

A Particular Thank You for a Difficult but Wonderful Summer

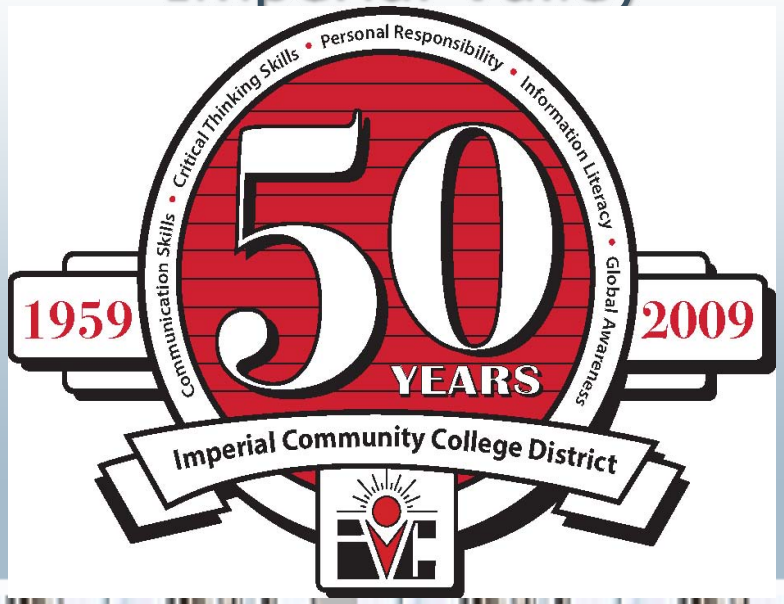
- Tina Aguirre, Efrain Silva, Gonzalo Huerta, Taylor Ruhl and Val Rodgers for taking on new responsibilities in the absence of Kathy Berry and the elimination of a Dean's position.
- Victor Jaime, Jan Magno, Sergio Lopez, Frances Beope and all the SS Staff for enduring and serving
- Everyone who continues to give generously to see that we meet our accreditation requirements.
- Linda Amidon, Matthew Thale, Randy Burt and the Instructional Division Chairs and Assistants for squeezing our schedule together to meet FTES Goals

A Particular Thank You for a Difficult but Wonderful Summer

- John Lau, Carlos Fletes, Mary Carter and the Business Office for improving purchasing processes and helping us all tighten our financial belts
- Efrain Silva and the Extended Campus staff for bearing the burden of shrinking services with greater demand
- Travis Gregory and the HR Staff for the many successful searches of the summer and for this event.
- My Staff Vikki, Adriana for simply putting up with meand the Board for all the changes and issues confronting us in this difficult time of change

The Future is Bright

Working Together the next 50 Years will have an even GREATER IMPACT than the past 50 years because you provide simply the best programs and services to the residents of the Imperial Valley

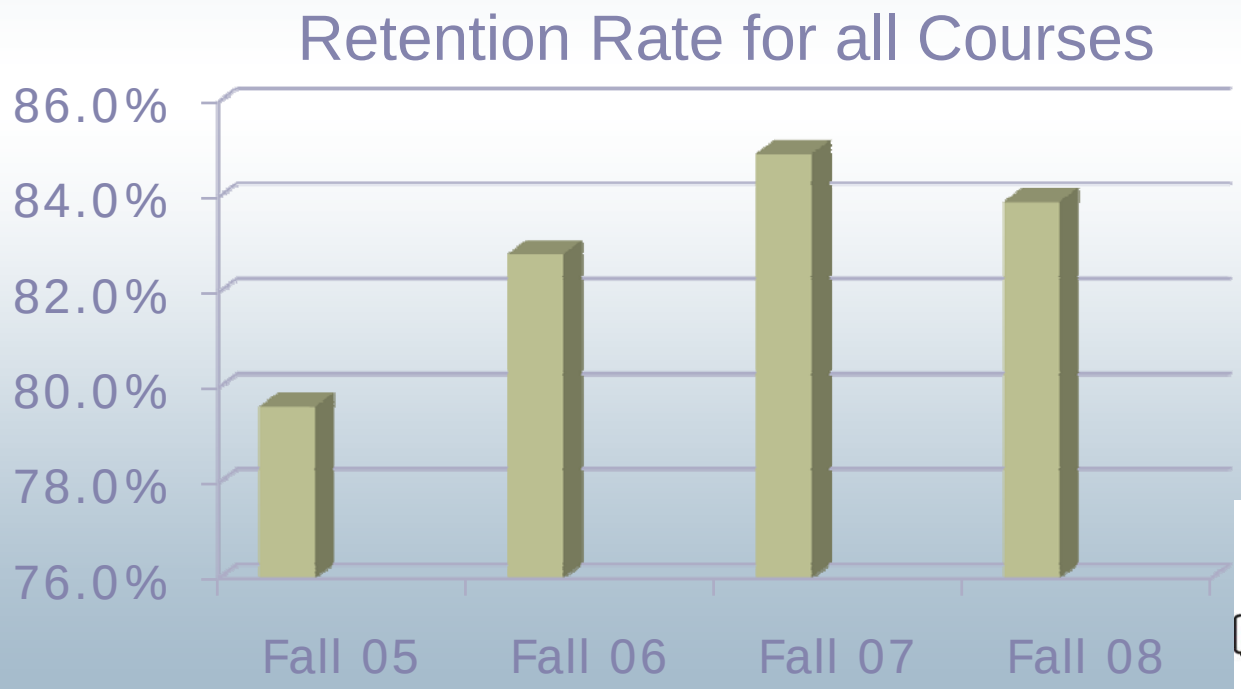


How Did We Do in 2008-09?

- Accreditation --Collaborative Progress Report completed on time,
  - planning and governance processes restructured –
  - favorable response from two-person review team,
  - positive response from ACCJC/WASC– expected result of warning status received
  - 2009 Report due October 15 well underway
  - A second review will be conducted in late November or early December

How Did We Do in 2008-09?

- **Improve college retention rates - Basic Skills Initiatives and early intervention programs.**



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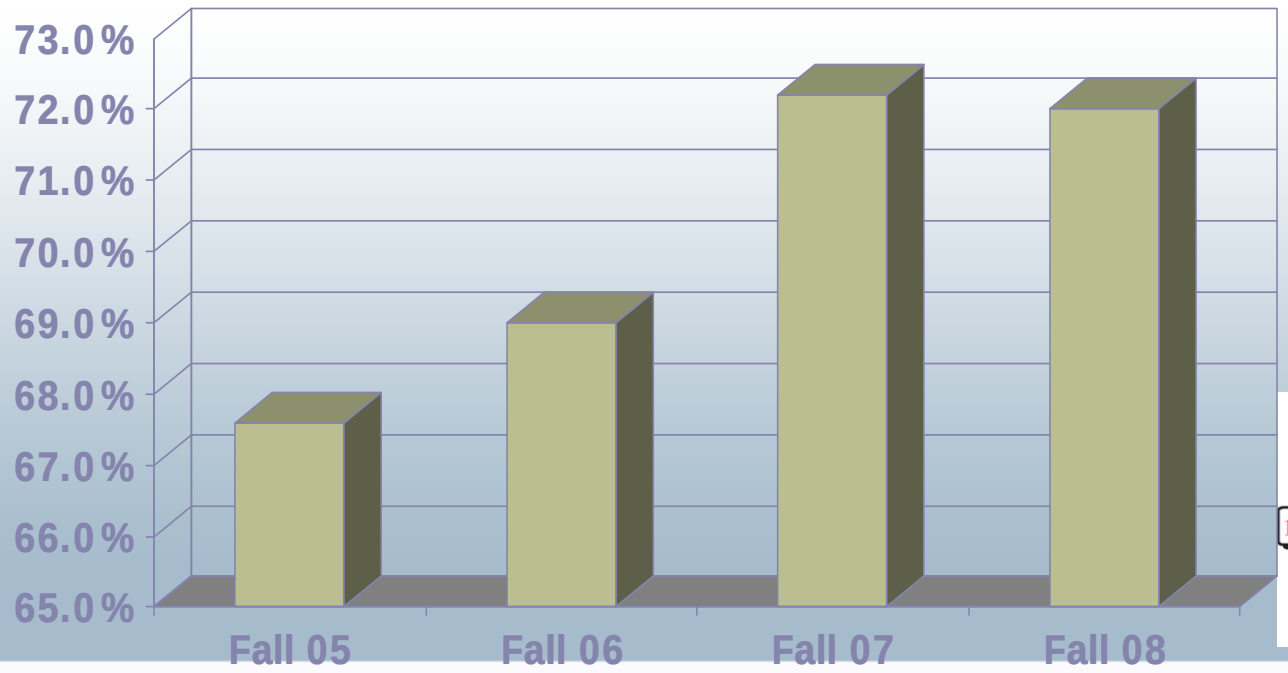
Success Rate for all Courses



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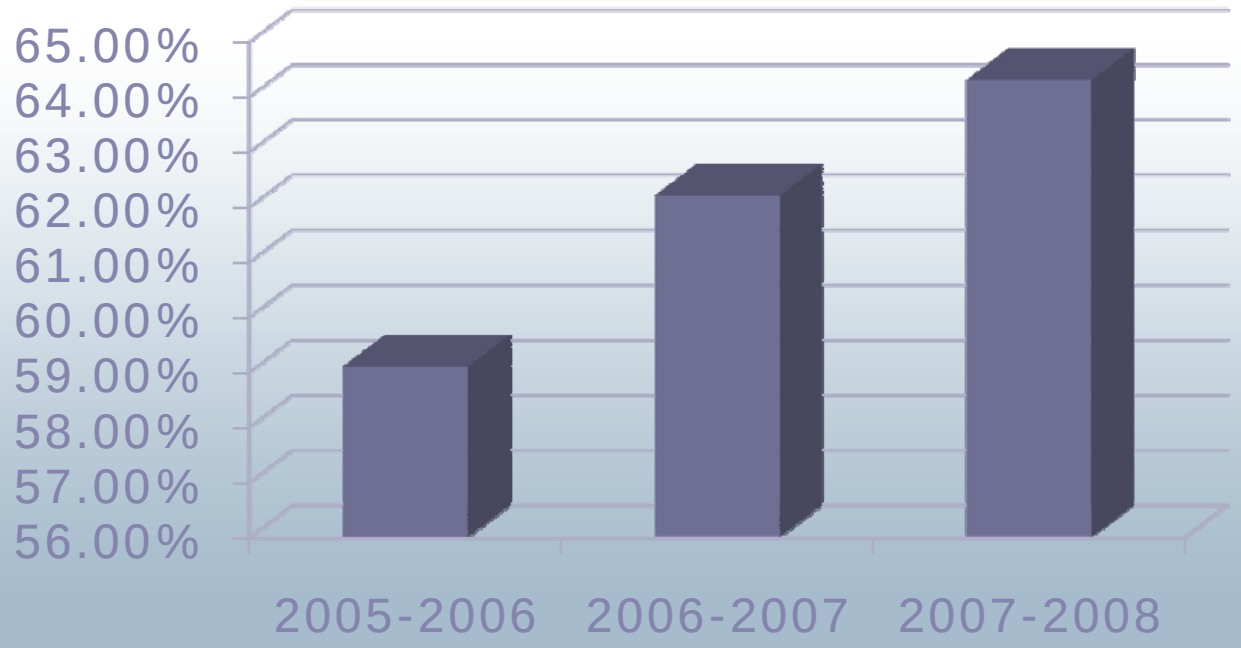
Completion Rate for Basic Skills Courses



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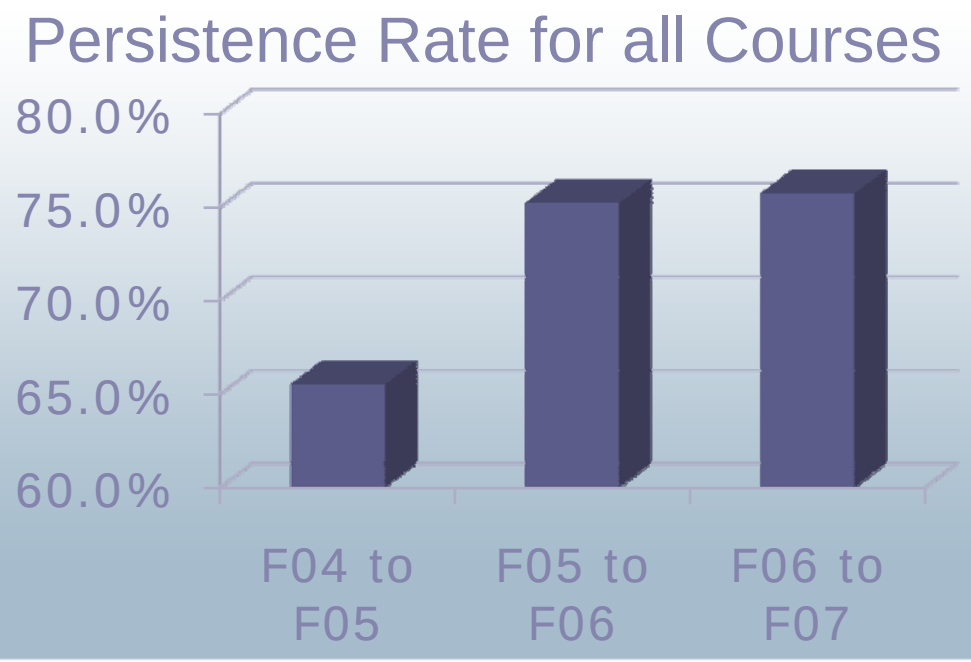


Student Progress & Achievement Rate

This rate was based on any student with a minimum of 12 units who achieved ANY of the following outcomes within six years of entry:

- AA/AS or Certificate Awarded
- Transferred to four-year institution
- “Transfer Directed” (successfully completed transfer-level Math AND English courses)
- “Transfer Prepared” (successfully completed 60 UC/CSU transferrable units with a GPA >= 2.0)

What are we doing about retention rates?

- IVC First Step – Frances Beope and Counselors
- Basic Skills Success Institute – Frank Rapp and Math and English Basic Skills Faculty
- ACCESSO and 24 new converts to the Etudes Platform
- Program Reviews and SLO's

How Did We Do in 2008-09?

- **Improve marketing strategies - analysis of current strategies and organizations and analyzing the value of "in-house" public & government.**
  - PR committee established and New Shared Governance Marketing Committee proposed
  - Currently reviewing marketing materials
  - Graphics improved dramatically
  - PR & Gov't Relations moved in-house
  - Communications Department created

How Did We Do in 2008-09?

- Enhancing college readiness and college transfer – Carol Lee is leading our participation in all local and regional transfer organizations
  - Inviting elementary, middle, and high school students to campus.
  - Title 5 2+2 program with SDSU/IV.
  - High School Math and Writing Competition
  - P-16 Council and Math Academies led by Victor Jaime and our Special Programs people

How Did We Do in 2008-09?

- Oversee Construction
  - 10 Year Facilities Plan Developed
  - Science Building on schedule
  - Art Gallery Plans in DSA and expected out within 60 Days – Building to commence in fall semester
  - HR moved to west side of campus
  - North and West parking lots are being totally rebuilt
  - Car drop-off construction to be completed early in 2010
  - Three projects in line for State funding when available

2009 – 2010 Goals

- Budget Stabilization
  - Formula Driven
  - Union Agreements
- Balance 2009 Budget according to principles
  - Improve Fill Rates
  - Create new efficiencies
  - Only Fund Critical Positions
  - Increase Revenue through Grants, review of fees, and new revenue concepts for community involvement

2009 – 2010 Goals

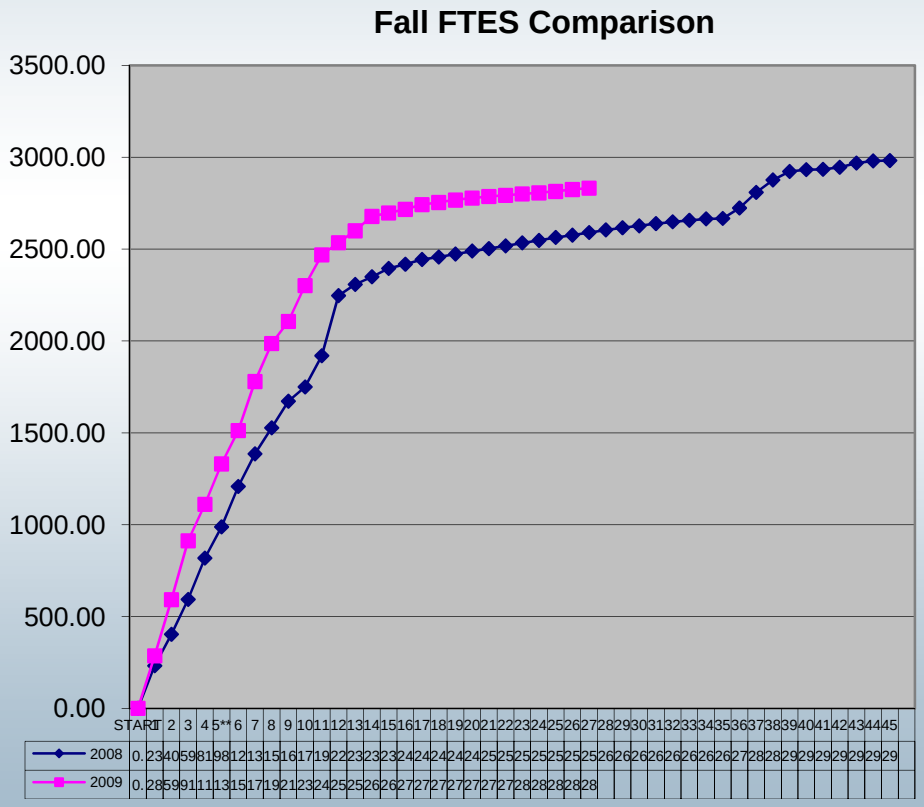
- Explore Public Support of Facilities Needs
- Restructure Foundation Relationship
- Improve Student Progress and Achievement Rates by 10%.
- Continued improvement on 2008 – 2009 Goals
- Celebrate the opening of the science building, and celebrate the 50th anniversary of Imperial Valley College District
- Develop curriculum that supports Imperial County economic development.
- Green, the Imperial Valley college campus.
- Establish basic skills and English language acquisition institutes
- Meet all requirements of WASC/ACCJC accreditation requirements.
- Explore efforts to consolidate sewer water with the city of Imperial

Organizational Changes

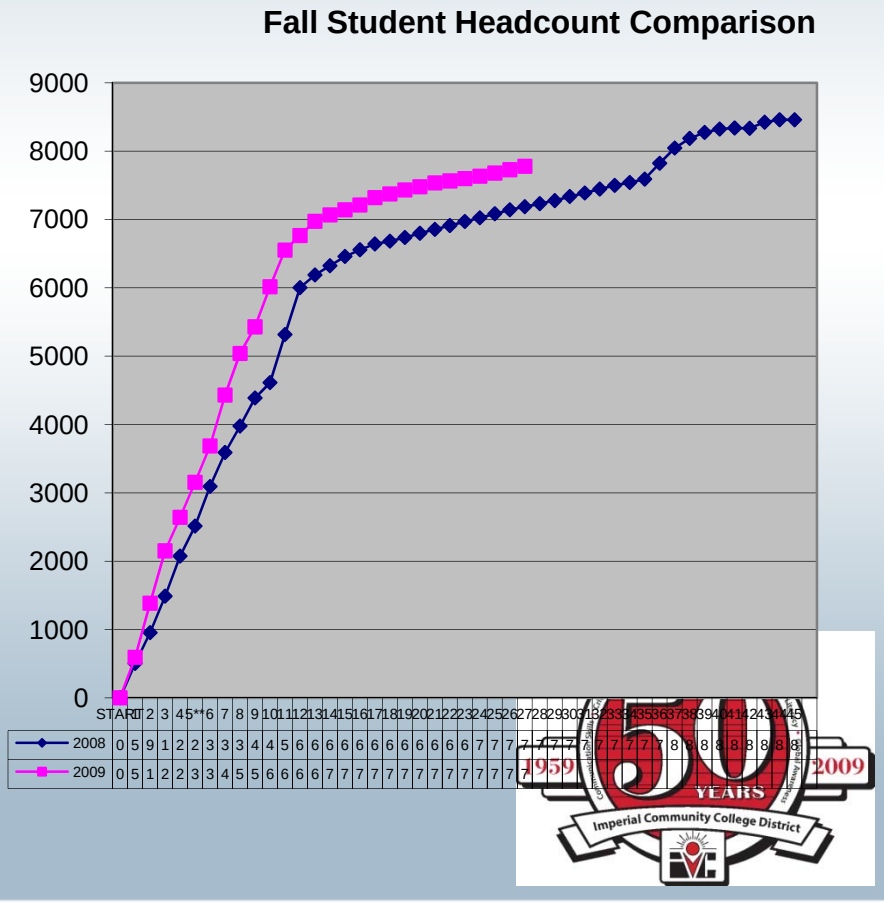
- Gloria Carmona – Director of Admissions and Records
- Tina Aguirre – Interim VP of Instruction until Kathy Berry returns from Medical Leave
- Gonzalo Huerta – Dean of Green – responsible for developing grant programs that will take Industrial Technical Programs from current state in both enrollment and function to "green" jobs and local training emphasis.
- Efrain Silva – Interim Dean of Applied Sciences and Extended Campus
- Taylor Ruhl – Accreditation Lead and Reading and Writing Center Coordination
- Martha Garcia from CalWORKS to Counselor for ACCESSO
- Val Rodgers – ACCESSO Coordinator and Business Division Chair
- Bill Gay – Director of Communications
- Dawn Chun – Interim Director of Planning, Research and Grants Administration

Fall 2009 Enrollment Trend

FTES



Headcount



Top Issues Facing IVC

- Proposed State Budget
  - Approved Budget included a Work Load Reduction from 7100 FTES to 6900 thus necessitating another $1.4 million dollar reduction before a final Budget is approved
    - Beginning 8/28 the Planning and Budgeting Committee will tackle the problem for Board approval by October 15th
  - **Statewide Categorical Programs are dependent upon $130,000,00 ARRA funds that have not been committed and don't appear to be on the horizon**
    - Student Services and other IVC funded categorical programs planning on ½ of what was appropriated
  - Chancellor warning about a possible mid-year reduction
  - 2010 – 2011 currently looks worse
- Economy and Funding Programs and Facilities

Summary

- Our Successful first 50 years will allow us to collaborate to address what is the most difficult budget faced by the College and the State
- Our 50th Anniversary will allow us to celebrate our past, recognize those alumnus who have contributed to the Imperial Valley, State and Country
- You make the difference in the lives of students – let's continue to work closely together to deliver quality education to our students.

Q&A