

**IMPERIAL VALLEY COLLEGE
VISIONING PROCESS – FOCUS GROUPS**

Questions by Category

1.0 WARM UP QUESTIONS

- 1.1 How many of you have either attended IVC or have had a family member attend IVC? (Follow-up to affirmative answers: How many of you are CURRENTLY students at IVC?)
- 1.2 What part of the video or fact sheet surprised you?
- 1.3 What part of the video or fact sheet did you dislike (or disagree with)?

2.0 IVC'S LINKAGE TO TOTAL DISTRICT

- 2.1 What do you think of the relationship between IVC and the Imperial Valley at large?
- 2.2 What is the best role IVC can play in Imperial County?

3.0 IVC'S LINKAGE TO SPECIFIC COMMUNITIES

- 3.1 What do you think of the relationship between IVC and your community?
- 3.2 What changes do you see in your community? How is IVC responding? How should it respond?
- 3.3 What is the reputation of IVC in your community?
- 3.4 How has IVC contributed to your community? What do you think about those contributions?
- 3.5 What is the best role IVC can play in your community?
- 3.6 What does IVC do for your community? Could you elaborate?
- 3.7 How can IVC overcome distance issues to serve your community?

4.0 GENERAL PERCEPTIONS

- 4.1 What are your general impressions about IVC?
- 4.2 Would you recommend IVC to your friends today?
- 4.3 What should your community college do for you?
- 4.4 In general, what do you think about IVC as an educational institution?
- 4.5 If you could change anything at IVC, what would you change?
- 4.6 IVC's slogan is "Where Success Begins." Do you agree?
- 4.7 What is the single most critical factor in your determination to either attend or not attend IVC or support its endeavors?
- 4.8 What are IVC's strengths?
- 4.9 What are IVC's weaknesses?

5.0 PROGRAMS

- 5.1 What do you think of the future of IVC? What courses or programs should it be offering in the next 3 to 6 years?
- 5.2 What kinds of services are you looking for—and not finding—from IVC?
- 5.3 Many colleges offer their courses on line. Do you think an online program at IVC would be beneficial in your community?
- 5.4 How can IVC help with economic development in your community?
- 5.5 What type of training programs would you like to see IVC add to its curriculum to suit the needs of your community?
- 5.6 Please evaluate the quality of IVC's co-curricular or extra-curricular activities, such as sports or cultural/arts opportunities for the community and students.
- 5.7 What kinds of arts or sports programs should IVC be offering to students and the community?

6.0 PERSONAL INVOLVEMENT/COMMITMENT WITH COLLEGE

- 6.1 How has IVC affected your business? Your livelihood? Your family?
- 6.2 What has been your experience and impressions in working with IVC?
- 6.3 If you could change anything about IVC, what would it be?
- 6.4 What have been IVC's limitations in meeting your expectations?

7.0 FACILITIES

- 7.1 Are there any relationships you can think of between IVC's facilities and its capability to meet student needs?
- 7.2 In your opinion, what is the best facility at Imperial Valley College?
- 7.3 What facility improvements, if any, would you like to see at IVC?
- 7.4 In your opinion, what is the worst facility at Imperial Valley College?

8.0 COMMUNICATIONS

- 8.1 How do you hear about IVC's programs, services and registration dates?
- 8.2 Do you get regular information about IVC? By what means?
- 8.3 How would you like to receive information about IVC?

CONCLUSION

