

RECORDER NAME: _____Alex Voldman_____

DATE/MEETING LOCATION: _____November 19, 2003/Calexico_____

**IMPERIAL VALLEY COLLEGE
VISIONING PROCESS – FOCUS GROUPS**

Questions by Category

1.0 WARM UP QUESTIONS

1.1 How many of you have either attended IVC or have had a family member attend IVC?
(Follow-up to affirmative answers: How many of you are CURRENTLY students at IVC?)

7 people

4 people

1.2 What part of the video or fact sheet surprised you?

Available external campuses

1.3 What part of the video or fact sheet did you dislike (or disagree with)?

2.0 IVC'S LINKAGE TO TOTAL DISTRICT

2.1 What do you think of the relationship between IVC and the Imperial Valley at large?

Good relationship

Excellent opportunity to learn English

IVC provides inexpensive tuition

Good reputation of IVC in Mexicali

2.2 What is the best role IVC can play in Imperial County?

Open more English classes at Calexico campus

Provide better schedule for night classes

Provide more inexpensive books

3.0 IVC'S LINKAGE TO SPECIFIC COMMUNITIES

3.1 What do you think of the relationship between IVC and your community?

3.2 What changes do you see in your community? How is IVC responding? How should it respond?

Provide more transportation / or more classes

3.3 What is the reputation of IVC in your community?

Good impressions about IVC from former students

3.4 How has IVC contributed to your community? What do you think about those contributions?

Qualified work force

3.5 What is the best role IVC can play in your community?

3.6 What does IVC do for your community? Could you elaborate?

3.7 How can IVC overcome distance issues to serve your community?

Transportation

Distance issues are important

4.0 GENERAL PERCEPTIONS

4.1 What are your general impressions about IVC?

4.2 Would you recommend IVC to your friends today?

Absolutely

Yes(Good preparation at IVC)

Excellent preparation for 4 year school

4.3 What should your community college do for you?

4.4 In general, what do you think about IVC as an educational institution?

4.5 If you could change anything at IVC, what would you change?

Higher transfer rate
Course availability
Larger number of students in classes

4.6 IVC's slogan is "Where Success Begins." Do you agree?

Yes
IVC prepares for 4 year schools

4.7 What is the single most critical factor in your determination to either attend or not attend IVC or support its endeavors?

Financial factor
Time factor
Experience factor
Family factor
Money
Schedule conflict

4.8 What are IVC's strengths?

Instructors motivate and challenge students
Excellent outreach to high school students
Plenty of time to pay bills

4.9 What are IVC's weaknesses?

Rescheduling classes
Canceling classes

5.0 PROGRAMS

5.1 What do you think of the future of IVC? What courses or programs should it be offering in the next 3 to 6 years?

Real estate program
Nutrition program
Veterinary program

5.2 What kinds of services are you looking for—and not finding—from IVC?

5.3 Many colleges offer their courses on line. Do you think an online program at IVC would be beneficial in your community?

Yes(4 people)

5.4 How can IVC help with economic development in your community?

Provide training for better jobs
Establishing partnership between businesses and IVC

5.5 What type of training programs would you like to see IVC add to its curriculum to suit the needs of your community?

Diesel mechanics program

5.6 Please evaluate the quality of IVC's co-curricular or extra-curricular activities, such as sports or cultural/arts opportunities for the community and students.

5.7 What kinds of arts or sports programs should IVC be offering to students and the community?

Martial Arts
Bring back football program
Men's volleyball program
Swimming program

6.0 PERSONAL INVOLVEMENT/COMMITMENT WITH COLLEGE

6.1 How has IVC affected your business? Your livelihood? Your family?

IVC helps students to improve their work skills
IVC helped to choose teaching career (1 person)
IVC employers care about the students

6.2 What has been your experience and impressions in working with IVC?

Good experience
Helpful staff

6.3 If you could change anything about IVC, what would it be?

Parking office to be open later
More security at night is needed

6.4 What have been IVC's limitations in meeting your expectations?

7.0 FACILITIES

7.1 Are there any relationships you can think of between IVC's facilities and its capability to meet student needs?

7.2 In your opinion, what is the best facility at Imperial Valley College?

Computer Lab
Library
Cafeteria
Student Center

7.3 What facility improvements, if any, would you like to see at IVC?

Science Lab
More parking spaces

7.4 In your opinion, what is the worst facility at Imperial Valley College?

Pool needs a shade

8.0 COMMUNICATIONS

8.1 How do you hear about IVC's programs, services and registration dates?

8.2 Do you get regular information about IVC? By what means?

8.3 How would you like to receive information about IVC?

Through the Internet

E-mail

On line registration

CONCLUSION