

Holtville Notes
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Recorder:

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- Video
 - Average age surprising
 - IVC grew 30% in the 1990's.
 - 1,000's of classes offered at IVC
 - Could Holtville have extended campus?
 - Sports Program – does it cost too much \$.
 - Is it important to have a sports program?
 - Does sports participation make it worthwhile.
 - Do they recruit the wrong people for sports programs? Aka here in valley or always out of valley?
 - Without football can't compete w/ other community college programs
 - Had strong sports programs could bring community together
- IVC link to community
 - Opportunity for those not ready for college
 - In view of valley, Taco Tech vs. what its done for community (delivers services to all students)
 - Greatest thing that IVC's legacy is Hector's Kids
 - Students from Mexicali taking classes away from locals
 - Perception catering to Mexicali
 - Work with school districts to get them to front of line
 - \$130 per unit vs. \$18 here
 - AVID program good
- Best role for IVC
 - Need new programs for (trained) workforce. For companies that move into area.
 - Short-term skill level courses like plumbing, AC, Ag, and secretary skills
 - Need to strengthen Ag program
 - Certified programs – continuing education for VOC careers/ alternative to \$ career programs out of town (University of Phoenix)
- ESL
 - Spanish as 2nd language program
- Job Directions
 - Career placement
 - Needed for vocational students
 - Save \$ for those going to 4-year college
 - Work-experience in business programs
 - Ag previously had work-experience- what happened?

- Low enrollments in current Ag courses
- Communication needs improvement – Ag possible with public schools or high school graduates
- Holtville problems: Declining businesses, school population, but will change when new housing is built
- School district hurt by home-schooling
- Mayor said 30 new homes coming to Holtville & 100 acres annexed and new apartment complex w/ 80 units.
- General Perceptions
 - Need for ESL, not enough for local kids
 - Also applied science – local builders need skilled employees and can't find them.
 - Plus: Access to professors is good!
 - It's not IVC, it's the valley. Nothing to attract students. Or keep them from leaving. Kids want to leave.
 - Distance to IVC not an issue.
 - Distance learning Education helps students get 4-year degree.
 - IVC is ranked 5 of 9 for transfers to 4-year universities.
 - Counselors are not easy to see. They need help to streamline students getting different information from different counselors. Can't always see the same one.
 - Need percent of students who start vs. transfer students
 - Recruiters outreach w/ in County needed.
 - Senior-level in high school need aptitude tests.
 - Need high school survey for seniors. Aptitudes & interests.
 - IVC/SDSU in IV, programs good for teachers to transfer here in Valley.
 - Need to develop more classes & majors.
 - IVC & other colleges, NAU, communications & articulations.
 - Those who can't afford to go out of area; career-day, IVC @ local high schools
 - Changs @ IVC? New programs, concert, etc. to bring valley out and unite students.
 - Books cost too much.
 - Training programs; building maintenance, landscaping, AC, electrical, & food services.
- Personal Involvement
 - Business: has classes, but many don't seem to get the skills they need
 - IVC answers questions well. Polite & Positive on phone.
 - Best facilities are: nursing, preschool, swimming pool, gym & library.
 - Worst facilities: Lunch area, auto-shop, college center, old portable buildings, 500 buildings, 404.
- Counseling
 - Need to help student take classes
- Parking lot
- Want IVC classes in Holtville
- Communications

- Mail, tv, newspaper, need more in public schools
 - Postcard offering to send a schedule to all who are interest
 - Valley shopper, penny shopper, el sol & adelante
 - New facilities needed: science building
- Financial Aid
 - How well is it advertised.
 - Brochure of all services in financial aid needed
 - More financial aid awareness in senior packets
 - More info on DSP&S