



SPOL Assessment Basics: Measures & Rubrics

Edit This Measure

Outcome Name:
2. Gen Ed - Civic Engagement

Outcome Description:
Through the General Education requirements within the Associate in Arts degree, the student will understand and exhibit civic engagement and social responsibility.

Measure Title: **ERP ID:**

Measure Description:
Measured by standardized questions given in exam at the conclusion of section on 18th century European art.

Adding & Editing Measures

1. On the **Measure Edit** page, enter:

- **Measure Title** (include Measure Number)
- **Measure Description** – the activity students or other stakeholders will engage in to provide you with data
- **Outcome Operational Status** – the stage of the assessment cycle that you're in for this outcome

2. Upon <save>, you'll navigate to the **Measure Details** page. Click <Edit Measure> if you need to go back to the edit page.

3. Click <Edit> on the **Measure Types** title bar to select the direct or indirect measure type that best describes this measure.

- Each outcome should have at least one **direct measure**.

4. Click <Edit> on the **Stakeholders** title bar to select the groups addressed by the measure, such as students, faculty, donors, etc.

5. Click <Add Rubric> to create the rubric(s) for this measure.

- Rubrics can represent the *grading instrument* used for this activity
- Rubrics create the *data entry template* for outcomes data

Measure Details Back

2.2. Section Exam - 18th Century European Art **Measure Effectiveness** **95%**

Measured by standardized questions given in exam at the conclusion of section on 18th century European art.

View Reports Add to ScoreCards

--- Projected --- Actual **View Actual Results**

Measure Details Add Measure Delete Measure **Edit Measure**

Projected Score: 80% Actual Score: 76% Weighted Score: 95% Planning Year: 2010-2011

Planning Years	Start Date	End Date
2010-2011 (Current)	7/1/2010	6/30/2011

Measure Types Edit Stakeholders Edit

* Direct - Chapter Exam There are no Stakeholders to display Click here to add a Stakeholder

Rubrics Add Rubric

2.2.1. Section Exam - 18th Century European Art Rubric Type: Benchmark Rubric Result Type: Quantitative Analysis 95% 100% 90% 80% 70% 60% 50% 40% 30% 20% 10% 0%

Adding Rubrics

6. On the **Rubric Edit** page, enter:

- **Rubric Title** – the title should be descriptive so that it can be selected from among other rubrics; include a Rubric Number
- **Rubric Description** – description of the grading or measurement instrument

Create a New Rubric

Rubric Title: **ERP ID:** Create On Save **Data Type:**

Rubric Type: **Rubric Result Type:** **Planning Year:**

Rubric Description:
Standardized questions given in exam at the conclusion of section on 18th century European art.

Projected Results: %



7. Select the **Data Type** – you can enter data by class average or scores for individual students.
8. Select the **Rubric Result Type** – “Quantitative” will allow you to enter numeric scores; “Qualitative” will allow you to enter narrative results.
9. If you selected “Quantitative” for your Rubric Result Type, you will be given a field to enter your **Projected Results** as a percentage.
10. Select the **Rubric Type**:
 - **Benchmark Rubric** – allows you to enter a single score for the assessment, entered as a percentage
 - **Questionnaire Rubric** – allows you to enter scores on multiple elements; each is entered as a percentage
 - **Matrix Rubric** – allows you to enter Likert-scale scores on multiple elements; each element has a Likert scale, which translates the Likert score into a percentage score
11. If you select **Benchmark** (and have also selected Quantitative), you need only enter the **Projected Results**.
12. If you select **Questionnaire**, you must enter:
 - **Projected Results** – for the overall assessment (see #11)
 - **Number of Questions** – enter a whole number; you will be given that many fields to enter your questions or grading elements

13. Enter each **question** or grading element.

14. If you select **Matrix**, you must enter:

- **Projected Results** – for the overall assessment (see #11)
- **Number of Questions** – enter a whole number; SPOL will provide that many fields to enter your questions or grading elements (see #12)

15. Enter each **question** or grading element (see #13).

16. To add the **Finer Scale** (aka Likert scale), click <Add Matrix> to add a single scoring level. Continue to click <Add Matrix> to add more scoring levels.

17. Enter the details of the finer scale:

- Describe a **grading standard** for each level (with 1 being the lowest and 5 being the highest)
- Enter the **percentage** for each scoring level, with 100% being the highest

Create a New Rubric

Rubric Title: 2.1.1. Analytic Paper (3-5 pages) **ERP ID:** Create On Save **Data Type:** Class Average

Rubric Type: Rubric Matrix **Rubric Result Type:** Quantitative Analysis **Planning Year:** 2010-2011

Rubric Description:
Grading rubric used for 3-5 page analytic paper designed to measure students' understanding of the nature and importance of civic engagement and social responsibility. (Refer to actual grading rubric for clarification of finer scale used for each graded element.)

Number of Rubric Matrix Questions: 3 **Projected Results:** 80 %

1. Demonstrates understanding of civic engagement ERP

Finer Scale				Add Matrix +	
Scale	Rubric Matrix	Percent			
1	Poor	55 %	X	ERP	16
2	Satisfactory	70 %	X	ERP	
3	Good	85 %	X	ERP	
4	Excellent	100 %	X	ERP	

2. ERP

Finer Scale Add Matrix +
Scale Rubric Matrix Percent

3. ERP

Finer Scale Add Matrix +
Scale Rubric Matrix Percent