TOP PRIORITIES SUMBITTED TO PRESIDENT'S CABINET FOR FUNDING CONSIDERATION
MARKETING COMMITTEE

Program	Requisition	Cost	Recurring	Inst. Goal	Priority	Vice President Approves for Submittal	Committee Prioritization	Planning & Budget Prioritization	President's Cabinet Prioritization	Funding Status
1. Public Relations	1. Establish a fully functioning comprehensive Public Relations/Marketing capability with appropriate fiscal resources and dedicated personnel.	Not identified	YES	1,2,3,4	1	President's area	1	1	1	☐ YES ☐ District ☐ Categorical ☒ NO
2. Agriculture & Agriculture Business Management	1. Faculty with assistance of Advisory Committee members to review and update all curriculums in both Agriculture programs.						2	2	2	☐ YES ☐ District ☐ Categorical ☒ NO
3. Legal Assistant	1. Increase marketing of the program	$500	NO	2	2	Approved	3	3	3	☐ YES ☐ District ☐ Categorical ☒ NO
4. CISCO CCNA	1. Do a better job of marketing and continue high school outreach programs.	$500	NO	3	1	Approved	4	4	4	☐ YES ☐ District ☐ Categorical ☒ NO

Comments:

1. Not approved. Program directed to complete a comprehensive budget/cost estimate for implementation and for consideration in 2015-2016.
2. Not approved. Program directed to complete a comprehensive budget/cost estimate for implementation and for consideration in 2015-2016.
3. Not approved. Program directed to complete a comprehensive budget/cost estimate for implementation and for consideration in 2015-2016.
4. Not approved. Program directed to complete a comprehensive budget/cost estimate for implementation and for consideration in 2015-2016.