

Expand Collapse

## Mailing Overview



Reports : Mailings : Mailing Overview

- Home
- Calendar
- Members
- Content
- Segments
- Mailings
- Reports
  - Deliverability Dashboard
  - Report Dashboard
  - Mailing Overview
  - Delivery Statistics
  - Tracking Statistics
  - EmailAdvisor
  - All reports
- Utilities
- Shortcuts
  - New List
  - Deliverability Dashboard
  - Discussion Forum
  - List Settings Map
  - Site Map
  - Help

Mailing type Mailing/Campaign

<p><b>Mailing: 10/01/18 07:01:19</b></p> <p>Subject: [ivc-students] Annual Notice of Required Disclosures    Type: list</p> <p>Sent: 2018-10-01 07:02:00    Segments: All of ivc-students</p> <p>Completed: 2018-10-01 08:13:00    Campaign(s): none</p> <p>MailStream: IVC-MailStream</p>	<p><b>Quicklinks</b></p> <p><a href="#">Tracking Summary</a></p> <p><a href="#">View Mailing</a></p> <p><a href="#">View Opens</a></p> <p><a href="#">View Clickthrough Tracking</a></p> <p><a href="#">Clickthrough Heatmap</a></p>	<p><b>Export</b></p> <p>CSV File Report:</p> <p>URL CSV File Re</p> <p>XML File Report:</p>
--	--	---

<p><b>Delivery Results</b></p> <table style="width: 100%; border-collapse: collapse;"> <tr><td><a href="#">Total recipients:</a></td><td style="text-align: right;">27319</td></tr> <tr><td><a href="#">Successful Sends:</a></td><td style="text-align: right;">27319 (100.0%)</td></tr> <tr><td><a href="#">Soft Bounces:</a></td><td style="text-align: right;">0 (0.0%)</td></tr> <tr><td><a href="#">Technical Failures:</a></td><td style="text-align: right;">0 (0.0%)</td></tr> <tr><td><a href="#">Uncategorized Failures:</a></td><td style="text-align: right;">0 (0.0%)</td></tr> <tr><td><a href="#">Invalid Users:</a></td><td style="text-align: right;">0 (0.0%)</td></tr> <tr><td><a href="#">Content Blocks:</a></td><td style="text-align: right;">0 (0.0%)</td></tr> <tr><td><a href="#">Mailstream Blocks:</a></td><td style="text-align: right;">0 (0.0%)</td></tr> <tr><td><a href="#">End User complaints:</a></td><td style="text-align: right;">0 (0.0%)</td></tr> <tr><td><a href="#">Recipients remaining:</a></td><td style="text-align: right;">0 (0.0%)</td></tr> <tr><td><a href="#">Internal Stops:</a></td><td style="text-align: right;">0 (0.0%)</td></tr> </table>	<a href="#">Total recipients:</a>	27319	<a href="#">Successful Sends:</a>	27319 (100.0%)	<a href="#">Soft Bounces:</a>	0 (0.0%)	<a href="#">Technical Failures:</a>	0 (0.0%)	<a href="#">Uncategorized Failures:</a>	0 (0.0%)	<a href="#">Invalid Users:</a>	0 (0.0%)	<a href="#">Content Blocks:</a>	0 (0.0%)	<a href="#">Mailstream Blocks:</a>	0 (0.0%)	<a href="#">End User complaints:</a>	0 (0.0%)	<a href="#">Recipients remaining:</a>	0 (0.0%)	<a href="#">Internal Stops:</a>	0 (0.0%)	<p><b>Opens, Clickthroughs &amp; Clickstreams</b></p> <table style="width: 100%; border-collapse: collapse;"> <tr><td>Total opens:</td><td style="text-align: right;">0 (0.0%)</td><td>Unique opens:</td><td style="text-align: right;">0 (0.0%)</td></tr> <tr><td>Total clickthroughs:</td><td style="text-align: right;">0 (0.0%)</td><td>Unique clickthroughs:</td><td style="text-align: right;">0 (0.0%)</td></tr> <tr><td>Total page hits:</td><td style="text-align: right;">0 (0.0%)</td><td>Unique page hits:</td><td style="text-align: right;">0 (0.0%)</td></tr> </table>	Total opens:	0 (0.0%)	Unique opens:	0 (0.0%)	Total clickthroughs:	0 (0.0%)	Unique clickthroughs:	0 (0.0%)	Total page hits:	0 (0.0%)	Unique page hits:	0 (0.0%)	<p><b>Conversion Pip</b></p>
<a href="#">Total recipients:</a>	27319																																			
<a href="#">Successful Sends:</a>	27319 (100.0%)																																			
<a href="#">Soft Bounces:</a>	0 (0.0%)																																			
<a href="#">Technical Failures:</a>	0 (0.0%)																																			
<a href="#">Uncategorized Failures:</a>	0 (0.0%)																																			
<a href="#">Invalid Users:</a>	0 (0.0%)																																			
<a href="#">Content Blocks:</a>	0 (0.0%)																																			
<a href="#">Mailstream Blocks:</a>	0 (0.0%)																																			
<a href="#">End User complaints:</a>	0 (0.0%)																																			
<a href="#">Recipients remaining:</a>	0 (0.0%)																																			
<a href="#">Internal Stops:</a>	0 (0.0%)																																			
Total opens:	0 (0.0%)	Unique opens:	0 (0.0%)																																	
Total clickthroughs:	0 (0.0%)	Unique clickthroughs:	0 (0.0%)																																	
Total page hits:	0 (0.0%)	Unique page hits:	0 (0.0%)																																	
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;"><b>Membership Changes</b></td> <td style="width: 50%;"><b>Purchases</b></td> </tr> <tr> <td>Subscribes: 0 (0.0%)</td> <td>Purchases: 0 (0.0%)</td> </tr> <tr> <td>Unsubscribes: 2 (0.0%)</td> <td>Units sold: 0</td> </tr> <tr> <td>Complaints: 0 (0.0%)</td> <td>Revenue: 0</td> </tr> </table>		<b>Membership Changes</b>	<b>Purchases</b>	Subscribes: 0 (0.0%)	Purchases: 0 (0.0%)	Unsubscribes: 2 (0.0%)	Units sold: 0	Complaints: 0 (0.0%)	Revenue: 0																											
<b>Membership Changes</b>	<b>Purchases</b>																																			
Subscribes: 0 (0.0%)	Purchases: 0 (0.0%)																																			
Unsubscribes: 2 (0.0%)	Units sold: 0																																			
Complaints: 0 (0.0%)	Revenue: 0																																			

**Top Clickthroughs, by URL**

URL	Unique	Total	URL	Unique	Total