

<b>1.Course Number:</b>	<b>Speech 100 Spring Semester 2011</b>
<b>2. People involved in summarizing and evaluating data</b>	<b>Bruce Page, Laura Mosier</b>
<b>3. Data Results</b> Briefly summarize the results of the data you collected.	<p>My objective was to try to measure if my students were clearly getting the message of how to construct effective speeches. I compared the students' narrative and informative speeches which are the second and third speeches required of them in my class. I reviewed 226 students in total.</p> <p>I focused primarily on improvements students made in terms of the precise time they were assigned, the number of visual aids they used to support their speeches, and improvements they made in overall organization. Students were assigned a time limit of 7 minutes. A point was deducted for every minute they were under or over the limit. Students were awarded a point for every visual aid they presented. As for organization, I considered the quality of their introductions and conclusions, their eye contact, the liveliness of their delivery, and in the case of the Informative speech, the effectiveness of their choice of sources to add to their credibility. What I learned from my analysis was that for the narrative speech....only 72 out of the 226 students delivered their speech within the allotted time frame, with more than twice as many delivering speeches either too short or too long. As for visual aids, only 147 students showed the minimum of 3 visual aids or more, with 79 students not getting the message. When it came to measuring my students against that baseline, this is what I found: 120 students delivered their informative speeches within the required timeframe...a greater than 50% improvement with 98 other students coming within just 1 minute of the allotted time. In the narrative speech, there were 87 students who were over or under the time limit by 2 minutes or more. In the informative speech there were only 8 students who were over or under the time limit by 2 minutes or more. That is a dramatic improvement. As for visual aids....with the Informative speech only 2 out of 226 students neglected to provide at least 3 visual aids....so a leap from 147 to 224 students is again a more than 50% improvement. As for overall organization 222 students showed they held steady with their organization skills with 99 students showing significant improvement from their narrative speeches. That to me is conclusive evidence of my students learning what is expected in this course.</p>
<b>4. Course Program/ Improvement</b>  Please describe what changes you plan to implement based on the above results.	Based on these results, I have decided to continue with my classes as designed, giving more emphasis on stronger, more captivating introductions and more memorable conclusions earlier in the semester. By doing so, I expect to see more students meet the highest standard of student learning outcomes in future semesters.  **Will this include a change to the curriculum ( i.e. course outline)? <i>NO, it will not.</i>
<b>5. Next Year (Optional)</b>	When I complete my SLOs again, I may select another frame of reference for measurement, but I have not yet decided.

# Professor Bruce Page

STUDENT LEARNING OUTCOMES

CRN# 20674 MW

Spring Semester 2011 0700-0825 AM

Each student will deliver an organized Informative speech to classmates which conforms to required time limits

NARRATIVE	GRADED TIME - 1 to 5			TOTAL	INFORMATIVE	GRADED TIME - 1 to 5			TOTAL
	GRADED TIME (1-5)	GRADED Visual Aids (Minimum of 3)	GRADED Organization (scale of 10)			GRADED TIME (1-5)	GRADED Visual Aids (Minimum of 3)	GRADED ORGANIZATION (inclusive of a minimum of 3 sources) Scale of 10	
	0	2	7	9		0	4	9	13
	-1	3	8	10		0	3	9	12
	-2	1	5	4		-1	3	7	9
	-1	3	7	9		0	3	7	10
	-2	2	7	7		-1	3	7	9
	0	5	8	13		0	6	9	15
	0	4	8	12		0	5	9	14
	-1	2	6	7		-1	4	7	10
	-3	1	5	3		-1	3	7	9
	-1	3	7	9		0	4	7	11
	-3	0	4	1		-1	3	7	9
	-1	2	7	8		-1	3	7	9
	-1	2	7	8		0	3	7	10
	-2	3	6	7		-1	3	7	9
	0	3	8	11		0	3	8	11
	-1	3	7	9		0	3	7	10
	0	4	9	13		0	4	9	13
	0	5	9	14		0	6	9	15
	-2	1	6	5		-1	3	7	9
	-3	0	5	2		-1	3	7	9
	-1	2	7	8		0	4	7	11
	0	3	8	11		0	4	9	13

**22 students**

Excellent \_\_\_\_\_

Above Average \_\_\_\_\_

Average \_\_\_\_\_

Improved 20

Failed \_\_\_\_\_

# Professor Bruce Page

STUDENT LEARNING OUTCOMES

CRN# 20679 MW  
 Spring Semester 2011 0835 - 1000 AM

Each student will deliver an organized Informative speech to classmates which conforms to required time limits

NARRATIVE	7 Min	GRADED Visual Aids (Minimum of 3)	GRADED Organization (scale of 10)	TOTAL	INFORMATIVE	7 Min	GRADED Visual Aids (Minimum of 3)	GRADED ORGANIZATION (inclusive of a minimum of 3 sources) Scale of 10	TOTAL
	GRADED TIME					GRADED TIME			
	0	2	7	9		0	3	8	11
	-2	2	7	7		-1	3	8	10
	-1	3	7	9		0	3	7	10
	-1	3	7	9		0	3	8	11
	0	3	8	11		0	3	9	12
	0	3	7	10		0	3	7	10
	-1	2	7	8		0	3	7	10
	-2	4	8	10		-1	4	9	13
	-3	4	7	8		-1	4	7	10
	-1	3	8	10		0	3	9	12
	0	2	7	9		0	3	7	10
	0	4	8	12		0	4	9	13
	0	3	7	10		0	3	7	10
	-2	4	8	10		-1	4	9	12
	-1	5	7	11		0	6	7	13
	0	3	7	10		0	3	8	11
	-2	3	7	8		-1	3	8	10
	-3	4	8	9		-1	4	9	12
	-1	4	7	10		0	4	7	11
	-2	3	7	8		-1	3	7	9
	-2	4	7	9		-1	4	7	10
	0	5	8	13		0	6	9	15
	0	4	9	13		0	5	9	14
	-1	3	8	10		-1	4	8	11
	-2	4	8	10		-1	4	8	11
	0	4	8	12		0	6	8	14
	0	3	7	10		0	4	8	12

**27 students**

Excellent \_\_\_\_\_

Above Average \_\_\_\_\_

Average \_\_\_\_\_

Improved **25**

Failed \_\_\_\_\_

# Professor Bruce Page

STUDENT LEARNING OUTCOMES

CRN# 20682 MW

Spring Semester 2011 1015 - 1140 AM

Each student will deliver an organized Informative speech to classmates which conforms to required time limits

NARRATIVE	7 Min GRADED TIME <sup>170-5</sup>			TOTAL	170-5 INFORMATIVE			TOTAL
	GRADED Visual Aids (Minimum of 3)	GRADED Organization (scale of 10)	GRADED TIME		GRADED Visual Aids (Minimum of 3)	GRADED ORGANIZATION (inclusive of a minimum of 3 sources) Scale of 10	GRADED TIME	
	-2	2	7	7	0	4	7	11
	0	3	7	10	0	4	7	11
	-3	0	6	3	-1	3	7	9
	0	3	7	10	0	3	7	10
	-1	4	8	11	0	4	9	13
	0	5	7	12	0	6	9	15
	0	3	7	10	0	4	8	12
	-1	3	7	9	0	4	9	13
	-2	3	7	8	-1	3	8	10
	-3	2	7	6	-1	4	7	10
	-2	3	7	8	-1	4	7	10
	-1	3	7	9	0	4	7	11
	0	3	8	11	0	5	9	14
	0	3	8	11	0	4	9	13
	-1	2	7	8	-1	4	7	10
	-1	3	6	8	-1	4	7	10
	-1	2	7	8	0	4	7	11
	-2	1	6	5	-1	3	7	9
	-2	1	7	6	-1	3	7	9
	-1	3	7	9	0	4	7	11
	0	3	8	11	0	6	9	15
	-3	0	5	2	-1	3	7	9
	-3	1	6	4	-1	3	7	9
	-1	3	7	9	0	3	8	11
	-2	3	8	9	0	4	9	13
	0	4	7	11	0	5	7	12

26 Students

Excellent \_\_\_\_\_

Above Average \_\_\_\_\_

Average \_\_\_\_\_

Improved **25**

Failed \_\_\_\_\_



# Professor Bruce Page

STUDENT LEARNING OUTCOMES

CRN# 20685 MW

Spring Semester 2011 0130 - 0255 PM

Each student will deliver an organized Informative speech to classmates which conforms to required time limits

NARRATIVE	3-7			TOTAL	INFORMATIVE	0-5			TOTAL
	GRADED TIME	GRADED Visual Aids (Minimum of 3)	GRADED Organization (scale of 10)			GRADED TIME	GRADED Visual Aids (Minimum of 3)	GRADED ORGANIZATION (inclusive of a minimum of 3 sources) Scale of 10	
	-1	2	7	8		-1	3	7	9
	-1	3	7	9		-1	4	7	10
	0	3	7	10		0	4	7	11
	0	3	8	11		0	5	7	12
	-2	2	6	6		-1	3	7	9
	0	4	8	12		0	6	9	15
	0	3	7	10		0	4	8	12
	-1	2	6	7		-1	3	7	9
	-1	3	7	9		-1	4	7	10
	-2	3	7	8		0	4	8	12
	-1	2	7	8		-1	4	7	10
	0	3	8	11		0	5	9	14
	0	4	8	12		0	5	9	14
	-1	3	6	8		-1	3	6	8
	-2	2	7	9		-1	3	7	9
	-2	3	7	8		0	4	7	11
	-1	3	7	9		-1	4	7	10
	-3	2	6	5		-1	3	7	9
	0	3	7	10		0	4	9	13
	0	4	7	11		0	5	9	14
	-1	2	6	7		-1	3	7	9
	-2	3	7	8		-1	4	9	13
	0	3	7	10		0	4	7	11
	-1	4	7	10		-1	5	9	13
	-2	3	7	8		-1	3	7	9
	-1	2	7	8		0	3	9	12
	-2	3	7	8		-1	4	7	10
	0	3	6	9		0	3	7	10

**28 students**

Excellent \_\_\_\_\_

Above Average \_\_\_\_\_

Average \_\_\_\_\_

Improved **(26)**

Failed \_\_\_\_\_

# Professor Bruce Page

## STUDENT LEARNING OUTCOMES

CRN# 20676 T.R  
 Spring Semester 2011 0700 - 0825 AM

Each student will deliver an organized Informative speech to classmates which conforms to required time limits

NARRATIVE	7 GRADED TIME <sup>Min</sup> 0 to -5			TOTAL	INFORMATIVE	0 to -5 GRADED TIME GRADED Visual Aids (Minimum of 3)			TOTAL
	GRADED Visual Aids (Minimum of 3)	GRADED Organization (scale of 10)	GRADED ORGANIZATION (inclusive of a minimum of 3 sources) Scale of 10						
	0	3	7	10	0	4	9	13	
	-2	2	6	6	-1	3	7	9	
	-1	3	7	9	-1	4	8	11	
	0	3	7	10	0	4	7	11	
	-3	2	7	6	-1	4	7	10	
	-4	1	6	3	-2	3	7	8	
	-2	2	7	7	0	4	7	11	
	-2	1	5	4	-2	3	6	7	
	-1	3	6	8	-1	3	6	8	
	-2	2	7	7	-1	4	7	10	
	0	3	8	11	0	5	9	14	
	0	3	7	10	0	4	7	11	
	-2	2	7	7	-1	3	7	9	
	-1	3	7	9	0	4	7	11	
	-3	1	6	4	-1	3	6	8	
	-1	2	7	8	0	3	9	12	
	-2	2	7	7	-1	3	7	9	
	-1	2	6	7	-1	3	7	9	
	0	3	8	11	0	6	9	15	
	0	3	8	11	0	6	9	15	
	-2	2	7	7	0	3	7	10	
	-3	1	6	4	-1	3	6	8	
	-1	3	6	8	0	4	7	11	
	-2	2	7	7	-1	3	7	9	
	-1	3	7	9	0	4	7	11	

**25 students**

- Excellent \_\_\_\_\_
- Above Average \_\_\_\_\_
- Average \_\_\_\_\_
- Improved **24**
- Failed \_\_\_\_\_

# Professor Bruce Page

STUDENT LEARNING OUTCOMES

CRN# 20680 TR  
 Spring Semester 2011 0835-  
1000

Each student will deliver an organized Informative speech to classmates which conforms to required time limits

NARRATIVE	7 Min			TOTAL	INFORMATIVE	0-5			TOTAL
	GRADED TIME	GRADED Visual Aids (Minimum of 3)	GRADED Organization (scale of 10)			GRADED TIME	GRADED Visual Aids (Minimum of 3)	GRADED ORGANIZATION (inclusive of a minimum of 3 sources) Scale of 10	
	-2	2	7	7		-1	3	7	9
	-1	3	7	9		-1	4	9	12
	0	3	7	10		0	4	9	13
	0	4	8	12		0	6	9	15
	-4	1	6	3		-1	3	7	9
	-2	3	6	7		-1	3	7	9
	-1	1	6	6		0	3	7	10
	-1	3	7	9		-1	4	7	10
	-2	2	6	6		-1	3	6	8
	-3	2	6	5		-1	3	6	8
	0	3	9	12		0	5	9	14
	0	3	8	11		0	4	9	13
	0	3	7	10		0	4	7	11
	-2	3	7	8		-1	4	7	10
	-1	2	6	7		-1	3	7	9
	-2	3	6	7		0	3	6	9
	-3	3	6	6		-1	3	6	8
	0	3	7	10		0	4	7	11
	0	3	7	10		0	3	7	10
	-3	2	6	5		-1	3	6	8
	-1	3	7	9		-1	3	7	9
	0	3	8	11		0	4	9	13
	0	3	7	10		0	3	7	10
	-1	2	7	8		-1	3	7	9
	-2	2	7	7		-1	3	7	9
	0	3	8	11		0	3	8	11
	-1	2	7	8		0	3	7	10

**27 Students**

- Excellent \_\_\_\_\_
- Above Average \_\_\_\_\_
- Average \_\_\_\_\_
- Improved **23**
- Failed \_\_\_\_\_

# Professor Bruce Page

STUDENT LEARNING OUTCOMES

CRN# 20683 TR

Spring Semester 2011 1015 - 1140 AM

Each student will deliver an organized Informative speech to classmates which conforms to required time limits

NARRATIVE	7 Min		GRADED Organization (scale of 10)	TOTAL	INFORMATIVE	0 to 5		GRADED ORGANIZATION (inclusive of a minimum of 3 sources) Scale of 10	TOTAL
	GRADED TIME	GRADED Visual Aids (Minimum of 3)				GRADED TIME	GRADED Visual Aids (Minimum of 3)		
	-1	2	7	8		-1	3	7	10
	-2	2	7	7		-2	3	6	7
	0	3	8	11		0	3	8	11
	0	3	7	10		0	4	9	13
	-1	2	6	7		-1	3	7	9
	-2	3	7	8		0	3	7	10
	-3	2	6	5		-1	3	7	9
	-1	2	7	8		0	3	7	10
	-2	2	6	6		-1	3	7	9
	0	3	7	10		0	3	7	10
	0	3	8	11		0	3	9	12
	-2	2	6	6		-2	3	6	7
	-1	3	7	9		-1	3	7	9
	0	3	8	11		0	3	9	12
	-2	3	7	8		0	3	7	10
	0	3	7	10		0	3	7	10
	-1	3	7	9		-1	3	7	9
	-2	3	7	8		-1	3	7	9
	0	2	6	8		0	3	6	9
	-1	3	7	9		0	3	7	10
	-2	3	7	8		0	3	7	10
	-4	2	5	3		-1	3	6	8
	-2	3	6	7		-1	3	7	9
	-1	4	7	10		-1	4	7	10
	0	3	8	11		0	4	9	13

30 students  
 26 attending  
 Excellent \_\_\_\_\_  
 Above Average \_\_\_\_\_  
 Average \_\_\_\_\_  
 Improved 18  
 Failed \_\_\_\_\_



**Professor Bruce Page**

STUDENT LEARNING OUTCOMES

CRN# 20686 TR

Spring Semester 2011 0130 - 0255 PM

Each student will deliver an organized Informative speech to classmates which conforms to required time limits

7 Min

0 to 5

**NARRATIVE**

**GRADED TIME**

**GRADED Visual Aids (Minimum of 3)**

**GRADED Organization (scale of 10)**

**TOTAL**

**INFORMATIVE**

**GRADED TIME**

**GRADED Visual Aids (Minimum of 3)**

**GRADED ORGANIZATION (inclusive of a minimum of 3 sources - Scale of 10)**

**TOTAL**

-2	2	6	6	-1	2	6	7
-1	3	7	9	-1	4	7	10
0	3	7	10	0	3	8	11
-1	4	7	10	0	4	7	11
-2	3	7	8	-1	3	7	9
-4	0	5	1	-1	3	6	8
0	3	7	10	0	3	7	10
-1	3	7	9	0	3	7	10
-2	2	7	7	0	3	7	10
-3	1	6	4	-1	3	6	8
-2	3	7	8	-1	3	7	9
-1	3	8	10	0	3	9	12
-2	2	7	7	-1	3	7	9
0	3	7	10	0	3	9	12
-2	2	6	6	-1	3	7	9
0	3	8	11	0	4	9	13
-2	3	7	8	-2	3	7	8
-1	3	6	8	-1	3	6	9
-2	3	7	8	0	3	7	10
0	3	7	10	0	4	7	11
-1	3	6	8	-1	3	6	9
-2	4	8	10	0	4	9	13
0	3	7	10	0	3	8	11
0	4	7	11	0	4	7	11

**24 students**

Excellent \_\_\_\_\_

Above Average \_\_\_\_\_

Average \_\_\_\_\_

Improved **20**

Failed \_\_\_\_\_

# Professor Bruce Page

STUDENT LEARNING OUTCOMES

CRN# 20688 TR  
 Spring Semester 2011 0305-  
0430 PM

Each student will deliver an organized Informative speech to classmates which conforms to required time limits

NARRATIVE	GRADED TIME	GRADED Visual Aids	GRADED Organization	TOTAL	INFORMATIVE	GRADED TIME	GRADED Visual Aids	GRADED ORGANIZATION	TOTAL
	7 Min 0-5	(Minimum of 3)	(scale of 10)			0-5	(Minimum of 3)	(inclusive of a minimum of 3 sources) Scale of 10	
	-1	3	7	9		0	3	7	10
	-2	3	6	7		-1	3	7	9
	0	3	7	10		0	6	9	15
	0	3	7	10		0	4	7	11
	-2	2	6	6		-1	3	8	10
	-3	2	6	5		-1	3	7	9
	-1	3	7	9		0	3	8	11
	-2	2	7	7		0	3	7	10
	-1	3	7	9		0	3	8	11
	-2	2	6	6		-2	2	5	5
	-3	2	6	5		-2	3	6	7
	0	3	9	12		0	3	9	12
	-1	3	8	10		0	3	9	12
	-2	3	6	7		-2	3	5	6
	-3	2	6	5		-1	3	6	8
	-1	3	7	9		-1	4	7	10
	-2	2	6	6		-1	4	6	9
	-1	3	8	10		-1	4	9	12
	0	3	7	10		0	5	7	12
	0	3	7	10		-1	6	8	13
	-2	3	7	8		-1	4	7	10

**24 students**  
**21 attending**

- Excellent \_\_\_\_\_
- Above Average \_\_\_\_\_
- Average \_\_\_\_\_
- Improved **18**
- Failed \_\_\_\_\_