

# Discover IMPERIAL VALLEY COLLEGE

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## Media Center



### Communications Department

#### Mission and Values

##### Mission

Our mission is to foster excellence in education by developing public support for IVC programs through establishment of mutually beneficial relationships and by providing internal and external communications tools to insure IVC is responsive to the greater community.

**In our interactions with our internal and external customers, we commit to the following values:**

- To advocate on behalf of Imperial Valley College as an institution of higher education and as a taxpayer-supported public agency;
- To foster open and honest communication internally as well as with the broader community;
- To continually develop our communications expertise;
- To maintain our independence in counseling on communications issues;
- To be loyal to Imperial Valley College as an institution of higher learning;
- To fairly articulate issues as they impact Imperial Valley College, its staff and students.

**We carry out our mission by:**

- Maintaining the highest professional and ethical standards;
- Committing to quality in all we do;
- Understanding and anticipating campus and community communications needs;
- Improving efficiency and productivity;
- Exceeding customer expectations



- Student Portal
- Class Schedule
- Distance Ed
- Debit Card
- Faculty & Staff Directory
- Faculty Websites
- Athletics
- Community Education
- Facebook
- Twitter



- Welcome by the President
- Our Mission & Master Plan
- Program Review and Planning
- Student Learning Outcomes
- Board of Trustees
- Communications Department
- Contact Information
- Marketing Committee
- Online Request Forms
- Services
- Board Policies & Administrative Procedures
- College History
- Job Opportunities
- Research and Facts
- Campus Map
- Evacuation Map
- Accreditation Report

Continuing to improve services

- Measuring outcomes; and
- Working as a team

## Services

The Imperial Valley College Communications Department provides a variety of services to the campus community. We are here to help. Take advantage of the following services offered. Please fill out an online request [form](#).

- **Advertising**
- **Publications**
- **Graphic Design and Photography**
- **Media Relations**
- **Printing Services**
- **IVC Connect**

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